



Contact: Dawn Frasa
Home Interior Warehouse
email: dawn@homeinteriorwarehouse.com
mobile: 248-872-7583
store: 248-624-6700

PRESS RELEASE

Holiday decorating sale will help buy new beds for Detroit shelter

Spirit of Giving Back kicks off Christmas Season at Home Interior Warehouse

WALLED LAKE (Nov. 8, 2007) – Furniture boutique retailer Home Interior Warehouse will host a glamorous Christmas décor sale from Nov. 8-17, 2007 at its Walled Lake location, just minutes from Twelve Oaks Mall. The sale which features hundreds of unique holiday decorating items at a 20-percent discount will benefit the YWCA Detroit – Interim House, one of the nation’s largest domestic violence shelters. A special preview event from 6-9 pm on Thursday, Nov. 8th will kick off the sale. The preview and sale are free to attend and open to the public.

Donations and a raffle during the sale will help provide many new mattresses before Christmas for the 60-bed shelter. Home Interior Warehouse owner Jackie Schwartz, is co-chair of the 12-person community service team representing the Michigan chapter of the American Society of Interior Designers (ASID) who is coordinating a shelter-wide renovation.

“We are excited about the momentum this project has generated within our committee, at the shelter and in the community,” commented Schwartz. “There is a lot of work that needs to be done within the shelter. We are confident we can gather the resources to make a significant difference throughout the entire shelter and offer comfort and a fresh start for the many women and children who will stay there for sometimes several months at a time.”

(more)

Holiday Sale - 2

Renovations to date include revamping eight resident rooms with new pastel paint, custom bedding, dressers and window treatments as well outfitting the community room with new couches, a game table, entertainment center and a fresh yellow wall color. Several fine artists have added decorative accent paintings as well as painting a forty-foot-mural in the hallway.

“Making the decision to leave home to go to an unfamiliar shelter takes a great deal of courage. Being welcomed into a comfortable, clean and safe place certainly makes it easier,” said Kathy Hagenian, Executive Policy Director for the Michigan Coalition Against Domestic and Sexual Violence. “It is truly the meaning of community to see this resourceful team of interior designers coming forward to help women and children who are in a very difficult situation.”

Monetary donations of any amount are appreciated. Checks should be made payable to: Interim House and sent to Jackie Schwartz, Home Interior Warehouse, 1017 E.W. Maple Road, Walled Lake, MI 48390.

Home Interior Warehouse Furniture & Design established in 1980 by interior designer Jackie Schwartz, is an impressive 17,000 square foot showroom filled with all styles of furniture, artwork and accessories as well as its signature floral studio. The company offers interior design services and the showroom is open to the public. The company’s mission is to create interiors of comfort and beauty for our clients while using our time and talent to give back to our community. The company supports numerous community service efforts, including the American Heart Association, Operation SMILE and ASID’s community service outreach. Home Interior Warehouse is an American Society of Interior Designers (ASID) Industry Partner. More information about the company is available online at www.homeinteriorwarehouse.com.

###